



LAUNCH OF BLACKWATER: THE FIRST CONTROLLER-FREE SHOOTING GAME

Cybergun, the world leader in recreational shooting, has announced the launch at the Electronic Entertainment Expo (E3) in Los Angeles of the Blackwater video game, a First Person eXperience (FPX) created exclusively for the new generation of Kinect game systems for Microsoft's Xbox 360.

The Blackwater game, produced by I2G-Microprose through its subsidiary Pantierra LLC, was developed by Zombie Studios for distribution by 505 Games. Blackwater takes its name from the security firm founded in 1997 by former Navy SEAL Erik Prince to provide training support to military forces.

The Blackwater game reinvents the "modern warfare" genre by allowing players to fully control the game experience through the use of either a traditional controller or by relying on the capabilities of the Kinect controller-free game device, which ensures an unprecedented level of immersion in an FPS (first-person shooter).

"The game and its immersive Kinect-based approach will give players the chance to experience what it is like to be on a Blackwater team on a mission in a true-to-life combat situation," said Erik Prince.

The first images of the Blackwater game are currently being presented at the E3 Expo. Based on a fictional story, the game was developed with former members of the Blackwater team to make sure that the moves, gestures, and gameplay were as realistic as possible.

To enhance this realism, the game will allow players to use their choice of officially licensed weapons. Through its exclusive worldwide licenses, Cybergun is in fact the only player in the entertainment field that can offer replica weapons that are true to the originals.

For players, the Blackwater game will be a unique and never-before-felt experience: leading a team of Blackwater operators into a fictional North African town and battling warlords as well as two opposing militia forces in order to protect civilians.

Using the Kinect motion sensor, players will experience total immersion as they physically control their character. The game will also be playable with the traditional controller for the Xbox 360.

The Blackwater game will be marketed in fall 2011.

The Cybergun Group will announce its revenues for Q1 2011 (April – June 2011) on July 12, 2011, after market.

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About Cybergun: www.cybergun.com

Listed on NYSE Euronext Paris, Cybergun is a world leader in recreational shooting. The Group's revenue has grown at an average annual rate of nearly 20% for the past 15 years. In 2010, Cybergun posted €73 million in revenue, with 54% generated in the U.S. and 36% in Europe. Qualified as an "innovative enterprise" by French agency OSEO Innovation, Cybergun is eligible for investment from French innovation-focused funds (FCPI). Cybergun's stock is included in the CAC Small index.

Cybergun stock: FR0004031839 – CYB

Cybergun bond 8% / OCT16: FR0010945725 – CYBO

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